

X

Let's Get Started

# BRIANNA V. BEAUTY BRIDAL HAIRSTYLING

IN THIS E-BOOK, WE'LL GO OVER THE SPECIFICS OF MY BRIDAL HAIRSTYLING SERVICES, RATES AND SO MUCH MORE.





# TABLE OF CONTENTS

- 1. RATES & SERVICES
- 2. BRAINSTORM IDEAS FOR A NAME
- 3. ABOUT THE ARTIST
- 4. SERVICES & RATES
- 5. WEDDING DAY TIMELINE
- 6. BOOKING PROCESS
- 7 BOOKING A TRIAL
- MAKEUP RECOMMENDATIONS
  - TESTIMONIALS

AS YOUR BRIDAL STYLIST, I WANT TO ASSURE YOU THAT I ADHERE TO THE HIGHEST STANDARDS OF HYGIENE.

ALL TOOLS USED IN OUR SERVICES ARE METICULOUSLY SANITIZED. ADDITIONALLY, MY BUSINESS IS FULLY INSURED, AND I AM PREPARED TO PROVIDE PROOF OF INSURANCE TO THE VENUE UPON REQUEST.

WHEN BOOKING WITH ME, YOU'RE IN GOOD HANDS. I'M A LICENSED AND INSURED ARTIST, READY TO PROVIDE ANY NECESSARY DOCUMENTS FOR YOUR VENUE.

YOUR PEACE OF MIND IS MY PRIORITY.



BRIANNA VILLANUEVA

X

BRIVBEAUTY.COM/BRIDES



# HEY, I'M BRIANNA

I've been a licensed cosmetologist sine 2012 and styling was my first passion. I've worked for Bridal agencies, styling hair at Coachella, and even traveling across the country to make destination brides feel their best.

I Now work behind the chair doing color and hair extensions in Newport Beach but I still reserve my weekends for brides to be.

I became a new mom in 2020 so, I made the decision to step back a bit from full-time work behind the chair in order to get some quality time with my son. And let me tell you, it turned out to be the best decision I've ever made. Stepping back allowed me to rediscover my passion for styling and working with brides.

Throughout my career, I've had the pleasure of working on all sorts of hair types, lengths, and textures. It's something I take great pride in, and I'm always eager to learn and stay up-to-date with the latest bridal trends and techniques. Whether it's vintage waves or textured styles, I love creating looks that make brides feel like an elevated version of themselves.

If you check out my portfolio, you'll see that I have quite the variety of looks to offer.

Hair is just one part of the equation; the other half is all about the energy and connection. It's essential that we vibe well and have a fantastic energy together. After all, I'll be by your side on one of the most important days of your life.

I truly believe that when you feel great not only about your hair but also about the positive energy surrounding you, it can make all the difference. I want you to feel your absolute best, both in terms of your look and the energy around us.

So, let's create some good vibes and excitement as we work together to make your wedding day look absolutely perfect. It's not just about the hair; it's about making sure you feel radiant and beautiful from the inside out. I can't wait to share this incredible journey with you!

LET'S DO IT!

Brianna xoxo



# SERVICES & RATES

### BRIDAL PREVIEW

Brides- \$150 With a contract and retainer in place Brides- \$200 Without a contract and retainer in place.

### WEDDING DAY

Bridal Hairstyling - \$200 Bridal Only booking (No bridal party)- \$275 Bridal Party hair - \$120 JR. Bridesmaid- \$85 Flower Children - \$60

### ADD-ON

Clip-in Hair extension installation - \$30 Touch up Hour \$75 per hour Second look \$150 Blow-dry - Bridal party \$35 Brides \$25 Additional Artist \$120

#### <u>Travel Fees by Location</u>

\$40: Orange County + Riverside + Brea + City of Industry + Riverside + Corona + Ontario + upland

> \$85: Temecula + Murrieta + Fallbrook + Redlands + Yucaipa + Oak Glen

> > **\$125:** Wrightwood + Lake arrowhead + Big Bear LA + Malibu + Pasadena + San Diego

**\$95** Palm springs + Idylwild + Joshua tree + La Quinta + Oceanside

#### Destination weddings

<u>Destinations 3-4,5 hours</u> = \$500 travel fee + 1-night hotel stay. <u>Destinations 5-6 hours</u> = \$750 travel fee + 2 nights. <u>Destinations over 7 hours from 92614 requires a</u> <u>custom quote.</u>

### BRIVBEAUTY.COM/BRIDES

## WEDDING DAY TIMELINE

#### "HOW LONG WILL IT TAKE TO GET ME AND MY GIRLS READY?"

Great question, below is a sample of what a bridal timeline looks like.

My bridal appointment time includes the installation of clip-in hair extensions. If you're interested in hair extensions but don't have them yet, please inform me before your trial so we can arrange a consultation to find the perfect color match for you.

Please note that the appointment times for the bridal party does NOT include blow drying, nor does it cover clip-in installation for the bridal party.

If you would like to include these services, kindly let me know as soon as possible, and I will make the necessary adjustments to the wedding day schedule.

I take pride in providing a luxurious experience for everyone, which is why I personally exclusively use top-quality products from Oribe and Kenra. These renowned brands ensure the utmost quality and results. However, I do offer alternatives to accommodate individual preferences or potential allergies.

If you have any further questions or specific requests, please don't hesitate to reach out. I'm dedicated to making your experience exceptional.





BRIDES NAME: First, Last

DATE: Friday June 2, 2023

LOCATION: Venue name - Address- Room #

READY BY TIME: 1:45pm

NOTES: Hair to arrive at 9:00am

CONTACT: Wedding planner - (000)555-1000

9:00am	Arrive/ Set up	9:30am	Arrive/
9:15am	Bridesmoid 1	9:45am	Bridesn
10:00am	Bridesmaid 3	10:30am	Bridesn
10:45am	Bridesmaid 5	11:15am	Bridesn
11:30am	Megan	12:00pm	Bridesr
1:00pm	Mom	12:45pm	Mo
1:45pm	Touch ups	1:30pm	Touch

## SERVICE TIME BREAKDOWN

- -Set up/clean up-15min for each -30min total
- -Bride: 1hr 30min
- -Bridal Party: 45min
- -Flower Girl: 30min

Add on Service times -Blow-dry 20min -Clip-in extensions- 15min

EX. Bride + 2 Bridal Party - 3.5 Hours to get ready EX. Bride + 3 Bridal Party- 4hr15min to get ready EX. Bride + 4 Bridal Party- 5 Hours to get ready

\*IF YOU WOULD LIKE A SHORTER GETTING READY TIME OR HAVE A LARGE PARTY, I HIGHLY SUGGEST THE ASSISTANT ADD ON.

Please keep in mind that booking an additional artist requires a minimum of three adult services per artist.



## BOOKING PROCESS

Once a trial is scheduled, I will kindly reserve your wedding date with a soft hold. This hold will remain in place until 3 days after your trial, allowing you ample time to determine if we are the right match for your special day. After this period, if no further arrangements have been made, the date will become available to other brides who may be interested.

I understand the significance of choosing the perfect vendor for your wedding, and I want to ensure that you have the opportunity to make an informed decision. Please feel free to take your time and carefully consider our trial experience before finalizing any commitments.

After confirming your booking, I'll provide a contract and retainer invoice to secure your date. Once those are settled, I'll send a final form for your wedding day details, including ready time and any special requests from the bridal party. With this info, I'll collaborate with you and your wedding planner to create a seamless schedule, ensuring everyone is ready on time.



### BRIANNA VILLANUEVA

X



## BOOK YOUR BRIDAL PREVIEW TODAY

We'll focus on perfecting your preferred style, whether it's a Hollywood waves or a chic bun. I believe in creating customized looks inspired by photos you adore, not rigidly duplicating them, so bring your favorite looks along!

I typically schedule trials no earlier than 5 months ahead to accommodate any potential changes like layers, color, or extensions. This ensures we have ample time for adjustments.

Previews are held during weekdays in salon or late afternoons in your home on weekends. I'll have a selection of hair accessories, but feel free to bring your favorites, including your veil.

After the trial, we'll discuss the bridal contract and retainer fees. I recommend doing a trial but I do not require them to book.

If you opt out of doing a trial, I like doing a virtual consultation to diuscuss what you have visioned and so I can guide you on what to expect and how you should prep for your wedding day.

Got questions or concerns? Don't hesitate to reach out—I'm here to assist you!

# MAKEUP ARTIST RECOMMENDATIONS



EN YI

Orange County - San Diego - Temecula https://www.instagram.com/eng.artistry/ Yieng02@gmil.com



#### BREANNA GUZMAN

Orange County - San Diego - Los Angeles - Temecula https://www.instagram.com/beauty.by.breannag Bmg.mua@gmail.com (714)858-9092



#### DIANA VALENTINA

Los Angeles - Orange County - San Diego https://www.instagram.com/valentina\_lizmua/ dvalentinalizarraga@gmail.com



#### BRENDA BAILON

Palm Springs - La Quinta - Joshua Tree -Temecula instagram.com/Brides\_by\_Brenda (714)585-2631



# TESTIMONIALS

## $\star \star \star \star \star$

I'M NORMALLY SUCH A GIRLY GIRL WHERE I'VE ALWAYS INSISTED ON DOING MY OWN MAKEUP AND HAIR WHEN I WAS PART OF BRIDAL PARTIES. WHEN IT CAME TO MY OWN WEDDING, I DECIDED TO LOOK FOR SOMEONE TO DO MY HAIR TO ENSURE MY HAIR WAS PICTURE PERFECT NO MATTER THE ANGLE! I FOUND BRIANNA THROUGH FACEBOOK GROUPS AND COULDN'T BE HAPPIER. SHE LISTENED CAREFULLY TO MY PREFERENCES AND WORKED WITH ME TO NOT ONLY STYLE MY HAIR BUT INCORPORATE EXTENSIONS WITH MY LONG VEIL. SHE SHOWED UP ON TIME AT MY HOTEL THE MORNING OF MY WEDDING AND WAS SO SWEET TO LEAVE ME WITH A GIFT OF A BRUSH WITH MY WEDDING DATE!! IF YOU'RE LOOKING FOR SOMEONE TO TAKE THE STRESS OUT OF MAKING YOU FEEL YOUR MOST BEAUTIFUL, LOOK NO FURTHER!!!



BRIANNA DID SUCH AN AMAZING JOB ON MY WEDDING HAIR. SHE WAS SO SWEET, AND I ENJOYED THE TIME WE SPENT HANGING OUT WHILE DOING MY HAIR FOR BOTH THE TRIAL AND MY WEDDING DAY. SHE EXCEEDED MY EXPECTATIONS AND IT WAS ABSOLUTELY THE MOST BEAUTIFUL MY HAIR HAS EVER BEEN!! I ALMOST WANT TO GET MARRIED AGAIN JUST SO SHE CAN DO MY HAIR AGAIN 11/10 RECOMMEND!! SHE IS THE PERFECT ADDITION TO YOUR BIG DAY

## $\star \star \star \star \star$

BRIANNA HELPED MAKE ME FEEL LIKE THE BEST VERSION OF MYSELF ON MY WEDDING DAY. I TOLD HER I WANTED BIG GLAMOROUS HOLLYWOOD WAVES AND SHE DELIVERED AND THEN SOME. SHE PERFECTLY EXECUTED MY VISION. I DID A TRIAL WITH HER FIRST TO MAKE SURE IT WAS EVERYTHING I DREAMED OF SO I KNEW GOING IN THAT IT WOULD BE PERFECT. ON MY WEDDING DAY SHE WAS ON TIME, PROFESSIONAL, AND MADE THE ROOM EVEN MORE LIVELY. ALL OF MY BRIDESMAIDS ALSO FELT GORGEOUS AND I WAS ESPECIALLY HAPPY TO SEE HOW BEAUTIFUL SHE MADE MY MOM FEEL AND LOOK. I WOULD RECOMMEND BRIANNA TO ANYONE LOOKING TO FEEL LIKE A BILLION BUCKS ON THEIR SPECIAL DAY!!!

